

2012 AIPP Queensland Epsom Professional Photography Awards

Entry Guidelines 2012

Important changes – I'm highlighting a selection of the changes – please read the full set to clarify all changes

We have additional Categories ☺

Family – new category

Travel - new category

We have removed two Categories due to low numbers of entries

Photographic Art

Photographic Book

20. SUBJECT MATTER [Change to last year's rule \(this is only for Qld State Awards\):](#)

No two images of the same subject - **unless treated in an entirely different manner, composition, and treatment.** The decision on what is an entirely different manner will be the Chairman of Jurors. Images that are deemed to breach this rule will be disqualified. The decision will be final. If you think that there is a chance that you could fall foul of this rule, please don't take the risk.

21. ELIGIBILITY

[Additional clause to last year's rule](#)

- Images shot at Workshops – ie under the direction of the Workshop presenter are ineligible for entry.

27. SHIPMENT, INSURANCE AND RETURN OF ENTRIES

[Additional clause to last year's rule](#)

- Cases can be collected at the end of judging on the last day, or will be returned by Australia Post or Courier at the entrants expense – you will be billed for this.

30. CONDITION OF ENTRY AND CORRESPONDENCE

[Additional clause to last year's rule](#)

Entrants agree not to attempt to influence the pre-selection or final winner, nor to dispute the QPPA Chairman of Jurors final decision. **Their total entry may be disqualified if they attempt to dispute a decision.** No correspondence will be entered into on the acceptance, rejection/disqualification or judging of any print or submission.

1. CATEGORIES

Commercial

Documentary

Illustrative

Landscape

Portrait

Family – new category

Travel - new category

Wedding

Wedding Album

2. WHO MAY ENTER

The awards are open to professional and student photographers residing in Queensland. A

‘Professional Photographer’ is defined to mean either:

A. A Full Member of the AIPP

B. A Student of photography enrolled in an approved Queensland Tertiary course (See item 18) C. An AIPP Emerging Photographer (See item 17)

D. A Photographer whose photographic income (total sales) exceeds \$20,000 per year; or

E. An Affiliate or Trade Affiliate Member (See item 17)

3. COMPLETING THE ENTRY FORM

An ONLINE entry form MUST be completed and digital copies of prints uploaded at the same time. The entry form is only available at www.qaipp.com.au.

4. WHAT YOU MAY ENTER

AIPP Members and Non-Members

May enter a maximum of 12 images, 4 prints only per category.

- The 12 images may be entered across the 8 categories;
- To be eligible to win a category, 4 images must be submitted into that category.
- In addition to the above 12 images, you may also enter the Wedding Album* of the Year category.
 - Entry into the Wedding Album category will not count towards winning the (AIPP) Queensland Professional Photographer of the Year Award.

Emerging Members

- May enter a maximum of 9 images;
- The AIPP Queensland Emerging Photographer of the Year will be determined by the highest aggregate score from 3 prints entered into the 8 categories. A maximum of 3 images may be submitted to each of categories; and
- Emerging members are also eligible for the title of Highest Scoring Print, and Wedding Album of the Year awards.

Students

- May enter a maximum of 9 images;
- The AIPP Queensland Student Photographer of the Year will be determined by the highest aggregate score from 3 prints entered into the 8 categories. A maximum of 3 images may be submitted to each of categories; and
- Students are also eligible for the title of Highest Scoring Print award but NOT Wedding Album of the Year.

5. PRINT ENTRY COSTS **PRICES TO BE CONFIRMED**

Members and Non-members may enter a maximum of 12 prints, plus enter Wedding Album of the Year.

Emerging members may enter a maximum of 9 prints, plus enter Wedding Album of the Year.

Student members may enter a maximum of 9 prints.

6. MAJOR AWARDS

2012 AIPP Queensland Epson Professional Photographer of the Year (QPPY) Award

At the end of the QPPA judging, all category winners' portfolios (each comprising 4 photographs) will be assessed by an expert panel of up to 11 judges to determine the overall Australian Institute of Professional Photography (AIPP) Queensland Epson Professional Photographer of the Year winner. Wedding Album of the Year category is NOT included for QPPY assessment.

7. CATEGORY AWARDS

The highest aggregate score of 4 prints from one entrant will determine the winner of that category; A minimum aggregate category score of 320 is required to be eligible to win a category award;

This score requirement does not apply to the Wedding Album of the Year category.

The Wedding Album of the Year category will be assessed by a panel of expert judges. To win the title, the entrant must have a score of 84 or higher.

A minimum aggregate category score of 240 is required to be eligible to win a Student Photographer of the Year or Emerging Photographer of the Year – check this (from top 3 prints)

All QPPA Categories require Print Entries

8. **COMMERCIAL CATEGORY** RULES AND REQUIREMENTS– **Sponsored by TBC – Prize TBC**

Entries into this category can be commissioned or non-commissioned. A commissioned entry is a photograph that you, as the photographer, have been hired or engaged to take, by a third party. A photograph of a building taken for an architect, or a photograph of a model taken for a magazine are all examples of commissioned photography. Non-commissioned work includes stock photography and personal images created for your book or portfolio. This is also to acknowledge that professionals shoot on their own time to promote their studios, as well as images that are taken 'on spec' for clients, whether they are eventually sold or not. Entrants to the commercial category may include non-photographic and 3D elements used as part of the brief, as long as the image submitted remains substantially photographic in origin.

Judging Considerations

Commercial photography includes, for example, advertising, industrial, architectural, corporate portraiture, food, fashion, jewellery, still-life, product, life-style, sport and travel photography. It can include work for annual reports, in-house publications, historical records, reference and progress reports, books, internet, images taken for billboards, print, online, point-of-sale etc. It can include, travel and sport photography. The subject matter isn't the issue; rather the purpose for which the photography was created. Entries will be judged in the context of a commercial image. A broad view will be taken as to how the image could be used in a commercial context.

9. **DOCUMENTARY CATEGORY** RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

Category Rules and Requirements

- Entries into this category may be commissioned or self-commissioned.
- Photographs must be single capture images with no retouching that materially affects the authenticity of the document. Traditional adjustments for exposure, contrast and colour are permitted. No cloning or removing of elements within the scene is permitted. Cropping the image is permitted.
- Images should depict some aspect of the human condition.
- All images must have been found, not created. The photographs must be unposed and without the intervention of the photographer. The image has been observed, but not fabricated or created in any way by the photographer. If the photographer asks or directs someone to stand or sit in a particular location or pose, this would be considered 'created' and should be entered in another category.
- Generally speaking photographs of animals should be entered into the Illustrative or Portraiture categories, and landscapes and urban environments should be entered into the Landscape category. Wedding photos are eligible as long as they are truly found, not created.

Judging Considerations

- Entries will be judged in the context of a documentary image. If you feel a judge may doubt the authenticity of what you have provided, please attach a small proof print to the back of your entry.
- In addition to the documentary content, images will be judged on image and print quality. However, it is the documentary content that takes precedence.

10. **ILLUSTRATIVE CATEGORY** RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

Category Rules and Requirements

- Entries into this category may be commissioned or self-commissioned
- Illustrative photography is a general category designed to recognise photographs taken or produced to illustrate a subject or topic. They may be conceptual or representative in nature.
- Examples include images taken to illustrate a magazine article, a website or a book cover, but may also be outtakes from assignments, stock photography or self-commissioned.
- Images entered into this category may be suitable for other categories as well e.g. a portrait or a landscape to illustrate a magazine article may be suitable for both categories.
- As an example, a landscape photograph that includes something more than the landscape (such as an aircraft in the sky) may be better entered into the Illustrative category where the expectations of the judges are not so specific.

Judging Considerations

- Entries into the Illustrative category will be judged broadly, based on content, impact and professional quality.

- Judges will be asked to assume the image is capable of illustrating something – the fact a judge cannot determine what is being illustrated should not result in a lesser score.

11. **LANDSCAPE CATEGORY** RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

Category Rules and Requirements

- Entries into this category may be commissioned or self-commissioned.
- Photographs must depict the natural or human environment, but may be interpretative (in other words, they need not be literal images of a scene).
- The Landscape Category will be judged in two sections:

Composite entries can be produced from two or more photographic elements. For instance, an image that has a sky added in, or an image that has a significant component retouched out would be considered a composite entry. The photograph need not represent a real landscape.

Non-composite entries should be made from a single capture or frame, although it is acceptable to use two or more captures of different exposures, or to stitch two or more images together. However, the resulting image must be of a real landscape and not include additional elements not in the original scene.

- Although the Category is judged in two sections (to assist the judges in their assessment), there is only one Award.

Judging Considerations

- Entries will be judged on the basis of a landscape image, whether real or imaginary. Aspects such as composition, light and content will be closely considered.
- Camera technique and print quality are also considered to be important in a successful landscape image.
- Judges in this category are often swayed toward more traditional values. More modern interpretations may be better entered into the Illustrative, Fine Art or Travel categories.

12. **PORTRAIT CATEGORY** RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

Category Rules and Requirements

- Entries into this category may be commissioned or self-commissioned
- Portraiture photography is broadly defined and can include family portraiture, corporate and travel work, and creative and interpretive portraits.
- Portraits of pets and animals are acceptable.

Judging Considerations

- Entries into the Portrait category will be judged broadly, based on content, impact and professional quality. Is the print entry a professionally produced or crafted portrait?
- More conventional entries of family groups or of a domestic nature may be better entered into the Family Category (but they must have been commissioned).
- The judges will be asked to consider portraiture in its broadest context. Use of post-production techniques is acceptable, but extensive use of post-production techniques

13. **FAMILY CATEGORY** RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

- Entries into this category must be commissioned by the family depicted in the entry.
- Entries may be of single family members or group portraits of family members - e.g. babies, young children, parents, grandparents etc. A photograph of an old woman taken on a travel assignment is not eligible, even though it is someone's mum! This category is for domestic photographers to showcase their talent.
- The judges will be asked to reward excellence in lighting, posing, composition and camera technique. A high level of originality is not required (but of course plagiarism and copying are not permitted). However, to earn a Silver or Gold Award will still require the same level of excellence as any other category.
- Photographs must be single capture images with no retouching that materially affects the authenticity of the document. Traditional adjustments for exposure, contrast and colour are allowed, as is minor facial retouching or removing of incidental elements within the image. In other words, it has to be real!
- A family portrait could be entered into the Portraiture category instead of this category.

Judging Considerations

- Entries will be judged on the basis of composition, lighting and posing. There will be more emphasis on posing than on impact or originality because this category is designed to recognise the daily work of professional portrait photographers.
- Camera technique and print quality are of paramount importance – are you producing a professional quality product for your clients?
- Do not enter this category because you think it will be easier to earn a Silver Award here! The judges still have high expectations especially since many of them do this type of work themselves on a daily basis!

14. **TRAVEL CATEGORY** RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

Entries into this category may be commissioned or self-commissioned.

- Travel photography involves an area's landscape, people, cultures, customs and history. It may express or reference the feeling of a time and place, or simply portray a land or its people in its natural state.
- Photographs must be single capture images with no retouching that materially affects the authenticity of the document. Traditional adjustments for exposure, contrast and colour are allowed as is minor cloning or removing of incidental elements within the scene. In other words, it has to be real!
- Photographs with multiple exposures or extensive Photoshop work should be entered into another category, such as Illustrative or Fine Art.

Judging Considerations

- All destinations will be considered in the light of being 'travel photography', even if the location in the photograph is the same as where the print judging is being held. Both within Australia and overseas are acceptable.
- Camera technique and print quality are considered to be important, but the judges will be paying special attention to composition, light and camera angle.
- Entries should communicate some aspect of travel, but the judges will be asked to interpret this widely. However, also consider the Portrait, Documentary, Illustrative and Landscape categories for your entries.

15. WEDDING CATEGORY RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

Entries into this category must be commissioned and photographed at your client's actual wedding, on the day of the wedding ceremony. If several photographic elements are used, all the elements must have been taken at the same wedding on the same day. Proof of capture, and wedding commission may be requested. – **Change to last years rules**

Judging Considerations

Entries into the wedding category will be judged broadly, based on content, impact and professional quality.

16. WEDDING ALBUM OF THE YEAR RULES AND REQUIREMENTS – Sponsored by TBC – Prize TBC

This award is to recognise excellence in the following areas -

- Photography - How well the photographer has captured the wedding story within the imagery and the quality of that imagery;
- Album Design - How well this story has been conveyed within the album design taking into consideration the creative design elements used;
- Album Concept - Originality and creativity used when designing the physical elements of the album - cover, construction and format; and
- Presentation – quality and craftsmanship.

Rules and Requirements

- Open to all Professional Photographers operating full time in Queensland;
- One album entry allowed per photographer.
- The entrant must have photographed more **than 80% of the images** taken in the wedding featured.

- The Album entry must be designed by the photographer;
- Album can be a display album or a client album, but must consist of images taken from the day of the ceremony.
- The album can be of any size, number of volumes or page number;
- The photography and album construction must have been completed in the previous two years;
- Albums can be of any style, make or construction;
- All studio logos or entrants names must be covered;
- The winner will be decided by a panel of judges;
- All AIPP member entries from outside the Brisbane metropolitan area who are unable to attend the awards ceremony, will have their album entries returned to them at the cost of the Queensland division of the AIPP;
- **All entries will be available for public viewing at the 2012 QPPA venue.** This viewing will be overseen at all times and all care will be taken to ensure the albums are handled responsibly;
- Whilst all care will be taken with the albums, the AIPP holds no responsibility regarding damage;
- The winner of the Queensland AIPP Wedding Album of the Year category is not eligible for the AIPP Queensland Professional Photographer of the Year title.

17. EMERGING PHOTOGRAPHER OF THE YEAR – ELIGIBILITY – Sponsored by TBC – Prize TBC

- Must currently be an AIPP Emerging Member;
- To be eligible for this title, emerging members must submit at least three prints across categories (can enter up to nine prints);
- The highest total score of three prints (or the three highest scoring prints if more than three are entered) from one entrant in the six categories (excluding Wedding Album of the Year) will determine the AIPP Queensland Emerging Photographer of the Year winner; and
- The winner of Emerging Photographer of the Year will only be awarded to a folio with a minimum aggregate score of 240.

18. STUDENT PHOTOGRAPHER OF THE YEAR – ELIGIBILITY – Sponsored by TBC – Prize TBC

- To be eligible for this title, students must submit at least three prints across categories (can enter up to nine prints);
- Students must be currently enrolled in a course of photographic studies recognised by a Registered Training Organisation or a State or Territory Training Accreditation body; and
- The highest total score of three prints (or the three highest scoring prints if more than three are entered) from one entrant in the eight categories will determine the AIPP Queensland Student Photographer of the Year winner; and
- The winner of Student Photographer of the Year will only be awarded to a folio with a minimum aggregate score of 240.

19. THE JUDGING SYSTEM

Judging is based on the AIPP national system;

- Before judging, all of the prints in each category are randomly sorted;
- A panel of five judges will be using the AIPP Australian Professional Photography Awards (APPA) system and scoring process where a print is given a score out of 100.
- Prints Scoring 95 - 100 will receive a Gold Distinction certificate;
- Prints Scoring 90 - 94 will receive a Gold certificate;
- Prints Scoring 85 - 89 will receive a Silver Distinction certificate; and
- Prints Scoring 80 - 84 will receive a Silver certificate.
- The judging panel will consist of Interstate and Queensland judges;
- The performance of the judging panel is supervised by a qualified AIPP APPA Panel Chairperson.

Note: Points from the state judging do not accumulate towards your national points tallies.

The Wedding Album of the Year Category is judged differently, via a panel of judges selected for their expertise in these areas. **Entrants must receive a score of 84 to win this category**

20. SUBJECT MATTER [Change to last year's rule:](#)

No two images of the same subject unless treated in an entirely different manner, composition, treatment. The decision on what is an entirely different manner will be the Chairman of Jurors. Images that are deemed to breach this rule will be disqualified. The decision will be final. If you think that there is a chance that you could fall foul of this rule, please don't take the risk.

The above rule DOES NOT apply in the Wedding Album category where images that explore a common theme are permitted.

21. ELIGIBILITY

- Entries must be from original exposures made within the last 24 months from the closing date;
- No prints may be entered that have been submitted to previous QPP Awards; and
- Prints entered into the 2012 QPP Awards are eligible for entry in the 2012 APP Awards, subject to the relevant rules.
- Prints entered into the 2011 APP Awards are eligible for entry in the 2012 QPP Awards, if they haven't been previously entered into QPP Awards subject to the relevant rules.
- Images shot at Workshops – ie under the direction of the Workshop presenter are ineligible for entry

22. IMAGE PRODUCTION – PLEASE NOTE

All elements must be photographic.

- All elements in an image must be the work of the photographer;
- All recognised photography skills are allowed to be used for any image in any category. This includes both traditional and digital techniques;
- All aspects of the image must have been produced by the entrant or under the entrant's direct instruction (including all post-production and printing work). In the spirit of the Awards, this means you cannot give an image to a printer or retoucher and ask them to produce a Silver or Gold Award for you.
- Entrants are encouraged to acknowledge the printer, retoucher and/or other creative contributors on the entry form if one is engaged.

23. PRINT IDENTIFICATION

- The PRINT IDENTIFICATION LABEL must be well adhered to the TOP LEFT-HAND CORNER ON THE BACK of the print when the back of the print is facing you – with JAC paper or tape – NOT GLUE;
- Labels are to be printed from the Entry web site, following online registration. This is critical, as we rely on the placement of the Identification Label to indicate the positioning of the print when being judge;
- No titles or marks that identify the author are permitted on the front of the entry, however copy/text may be included where it is an integral part of the design;
- For Commercial Category entries, text or copy can be included where it is part of the basic design. This text or copy must not identify the author;

24. PHOTOGRAPH/IMAGE SIZE

- The image itself must be no shorter than 10" (25.4cm) on the longest side. It may be larger, up to the 16x20" (40.6 x 50.8cm) maximum entry size.

25. PRINT PRESENTATION

- Please refer to the Entry Preparation PDF document on the Division's web site.
- NB: Entries not complying with these requirements will be rejected.
- Images must be permanently bonded to a 16"x20" (40.6x50.8cm) mount board Entries
- mounted on timber masonite are discouraged.
- Window mounts, permanently bonded can be used. Multiple images on the one mount board are permitted and will be judged as a single entry;
- If a window mat is being used, it is recommended to use museum white.
- All glue, Velcro, tape, etc, must be removed from the back of submissions prior to shipping;
- Queensland AIPP will not accept responsibility for loss or damage of any kind to any print no matter how it was caused, and by entering the awards the entrant agrees not to seek recompense from the AIPP or its sponsors in the event of loss or damage or as a result of disqualification.

26. ONLINE ENTRIES – DIGITAL FILES – FOR ALL ENTRANTS

Entrants are required to provide copies of their entries online as part of the entry process. The digital files must be provided in the prescribed format. Upload File Format – Each digital image file must measure 2362 pixels on its longest side, set at 300ppi, images must be in RGB mode,

JPEG setting 10 or higher (near lossless compression). File Naming – The file must be named the same as your surname, followed by your first name initial and print identification letter (A,B,C...J,K,L) eg: SmithM_A, SmithM_B, SmithM_J, SmithM_K, etc.

27. SHIPMENT, INSURANCE AND RETURN OF ENTRIES

Entries must be shipped in an AIPP official print case.

- It is recommended that a maximum of 8 prints only be included in one case. Should nine or more prints be entered it is recommended that two print cases be used.
- Cases can be purchased from the AIPP National Office at www.aipp.com.au;
- Only one entrant's portfolio is allowed per case;
- Entries not sent in an official print case will not be returned, and will be destroyed after a period of 2 months;
- Cases can be collected at the end of judging on the last day, or will be returned by Australia Post or Courier at the entrants expense – you will be billed for this.
- Student entries do not have to be in an official print case, but student entrants are encouraged to purchase a print case to protect their print entries. Student entrants who do not own a print case may dispatch their submission in a cardboard print box or via joint submission with other students in a college owned print case; and
- Insurance and liability for the submission is the responsibility of the entrant at all stages, including damage and/or loss before, during and after the event, and non-receipt of the entry.

28. USE OF PHOTOGRAPHS

- The Queensland Division of the AIPP reserves the right to reproduce the entries for exhibition, publicity, advertising and editorial purposes in Australia and overseas in all forms of media presentations in connection with QPPA & AIPP. Appropriate credit will be given to the author;
- It is the entrant's responsibility to obtain any and all permissions, including model releases, to enter the photographs in the QPP Awards;
- The AIPP Queensland Division cannot accept any responsibility for any legal liability or otherwise for work entered in these awards;
- Copyright and ownership of the images remains with the photographer and/or their owners; and
- By entering the QPP Awards the entrant agrees to provide the AIPP and sponsors with the right to reproduce your image(s) for publicity and promotional purposes.

29. DEFINITION

- The QPPA Chairman of Jurors will have the authority to interpret these rules and make decisions on any question not specifically covered; and
- The QPPA Chairman of Jurors decision will be final at the judging. The overall responsibility for the event is with the appointed AIPP QPPA Chairman of Jurors.

30. CONDITION OF ENTRY AND CORRESPONDENCE

Entrants agree not to attempt to influence the pre-selection or final winner, nor to dispute the QPPA Chairman of Jurors final decision. **Their total entry may be disqualified if they attempt to dispute a decision.** No correspondence will be entered into on the acceptance, rejection/disqualification or judging of any print or submission.

The Queensland Division does, however, welcome constructive criticism and feedback on the awards after the event and such correspondence should be forwarded to:

AIPP QLD

31. ONLINE REGISTRATION, CLOSING DATE AND COMPLIANCE

Online registration at www.qaipp.com.au - closes DATE TO BE CONFIRMED;

- Prints due no later than DATE TO BE CONFIRMED;
- **No late entries will be accepted and no refunds will be given for prints disqualified**
- or disqualified due to not conforming to competition guidelines
- Entries not complying with these rules may be disqualified at the discretion of the Chairman of Jurors.

32. PRINT DELIVERY - TBC:

Attention:

MSIT
Mt Gravatt Campus,
Attention Chris Booth,
Campus Store
1030 Cavendish Rd Mt Gravatt
Mt Gravatt 4122
Brisbane

NO LATE ENTRIES WILL BE ACCEPTED!

33. AWARDS PRESENTATION AND SEMINAR - TBC

See www.qaipp.com.au for details and pricing of the QPPA Seminar (TBC) and the Awards Presentation Ceremony.

34. INFORMATION

Should you require any additional information, please contact

info@qaipp.com.au